

CEE SPACE
& DEFENSE
DAY 2026



OCTOBER 13,
2026

ABOUT INFOTÉR ASSOCIATION

Since its founding in 2007, the Information & Technology for Society Association (Infotér) has championed a clear and forward-thinking mission: to harness the power of information technology not as an end in itself, but as a means to create meaningful social and economic impact. Our very name reflects this philosophy – **Information & Technology for Society**.

We bring together voices from across the digital and technology sectors, society and economy to shape Hungary's evolving digital ecosystem. **Infotér serves as both a convener and a catalyst** – bridging government, industry, academia, and civil society to advance inclusive, innovation-driven progress. We support ideas and initiatives that combine bold visions with actionable plans, advocating where needed and standing behind real solutions. Over the years, Infotér has helped launch transformative programs such as the **Digital Prosperity Program** and the **Artificial Intelligence Coalition** and the **Drone Coalition**, all born from our flagship event, the Infotér Conference in Balatonfüred – now a landmark gathering of Hungary's digital future-makers.

We are also proud partners of initiatives like the **Modern Enterprises Program**, delivered alongside the Hungarian Chamber of Commerce and Industry and other national institutions. Through this nationwide effort, thousands of SMEs have gained access to digital tools, expert guidance, and new pathways to competitiveness.

At Infotér, we believe that **digital development must be purposeful, participatory, and progressive** – anchored in society and economy, and built for the future.



SPACE & DEFENSE EXHIBITION AND CONFERENCE

The **flagship initiative** of the **Information & Technology for Society Association** (INFOTÉR), the **Infotér Conference** has become **Central and Eastern Europe's leading platform** for high-level dialogue on digital transformation, innovation, strategy and policy. Since its inception in 2010, the event has convened an influential cross-sector community of nearly **2,000 participants** annually – including senior policymakers, corporate leaders, investors, academic experts, and civil society stakeholders – underscoring its strategic importance in shaping the region's digital future.

Hosted in the culturally significant city of **Balatonfüred, Hungary**, the conference has consistently served as a catalyst for collaborative thinking and forward-looking policymaking. In response to the shifting geopolitical dynamics and the growing significance of space and defense as pillars of strategic resilience and national sovereignty INFOTÉR launched the **Space & Defense Day** in 2022 as a dedicated track within the conference. The initiative quickly gained momentum, attracting hundreds of participants and top-level speakers such as Minister of Defense Kristóf Szalay-Bobrovniczky and Ministerial Commissioner for Space Dr. Orsolya Ferencz. **By 2024, attendance surged to 800**, solidifying its position as the **region's largest and most influential space and defense-focused gathering**.

In 2025, the standalone Infotér Space&Defense Day will spotlight **resilience, sustainability, and sovereignty in space and defense**, with a focus on how **Central and Eastern Europe** can strengthen its strategic posture through policy, education, research, innovation, and venture capital. This year's program is designed to facilitate actionable insights and foster regional cooperation, drawing participation from international delegations, public and private sector leaders, and emerging innovators and investors.

By addressing the intersection of geopolitical necessity and technological opportunity, the Infotér Space&Defense Day continues to serve as a **strategic convening ground** for those **shaping the future of space and defense ecosystems in the CEE region**.



Conference attendance

- 5 delegate passes → **incl. 3 VIP Lounge upgrades**
- 1 VIP Dinner invitation (14 October 2026)

Influence & Access

- Main stage speaking opportunity
- Exclusive one-on-one meeting with a senior decision maker

Thought leadership & Media

- Dedicated podcast episode
- Sponsor-branded short film (interview + partner portrait)
- Featured presence in Infotér post-event reports

Visibility & Presence

- Premium brand visibility across all conference platforms
- On-site activation opportunities

GOLD
STRATEGIC PARTNER
LEVEL

Conference attendance

- 3 delegate passes → **incl. 3 VIP Lounge upgrades**

Participation & Interaction

- Opportunity to host a branded workshop
- Direct engagement with conference participants
- On-site activation opportunities

Visibility & Media

- Brand presence across conference platforms
- Inclusion in Infotér pre- and post-event communications

SILVER

ENGAGEMENT LEVEL

Conference attendance

- 2 delegate passes → **incl. 2 VIP Lounge upgrades**

Networking & Community

- Invitation to an exclusive roundtable discussion
- Direct dialogue with industry stakeholders

Visibility & Media

- Brand presence across conference platforms
- Inclusion in Infotér pre- and post-event communications

BRONZE
PRESENCE LEVEL

MAIN SPEAKERS OF PREVIOUS INFOTÉR EVENTS

INTERNATIONAL SPEAKERS

Rodrigo da Costa	Executive Director, EUSPA
Johann-Dietrich Wörner	Former Director General of the European Space Agency
Ankit Anand	Founding partner, Kicksky Space Tech Accelerator & Riceberg VC
Fabrice Testa	General partner, Star Tech Ventures
Sandra Budimir	General partner, Expansion VC
Khalil Rouhani	Director, Directorate General for Information Society, European Commission
Paul Rübig	Member of the European Parliament
Rolf-Dieter Heuer	Director General of CERN
John Higgins	Director General, Digital Europe
Paulo Neves	President, Agency of The Public Services Reform, Portugal
Ferdinand Habsburg	Owner, Da Vinci Media
Jeanne Alter	Executive Director, Kennedy Children's Center
Marten Kaevats	National Digital Adviser Government Office of Estonia
Peter Reichstadter	Head of Digital Austria, Federal Chancellery of Austria
Anabela Pedroso	Cluster Director, iGov2U, Portugal
Margarida Abacaxis	Head of Unit for Interoperability Solution for European Public Administration (ISA) at the European Commission's Directorate-General for Informatics
Reinhard Blasi	Acting Head of Communications, EUSPA
John Borrás	Chairman, OASIS, Transformational Government Committee
Mark Forshaw MBA PGCE FIMI	International Business Development Manager EMENA, Institute of the Motor Industry
Tom Denton	Head of e-learning development, Institute of the Motor Industry
Torbjörn Fredriksson	Head of e-commerce and Digital Economy Branch, UNCTAD



MAIN SPEAKERS OF PREVIOUS INFOTÉR EVENTS

HUNGARIAN SPEAKERS

László Kövér	Speaker of Parliament
Gergely Gulyás	Vice Speaker of Parliament, Minister for Prime Minister's Office
Zoltán Balog	Minister of Human Capacities
Sándor Fazekas	Minister for Agriculture
Tamás Fellegi	Minister for National Development
Tünde Handó	President , National Court Office
Csaba Hende	Minister for Defense
Mónika Karas	President, National Media and Infocommunications Authority
András Koltay	President, National Media and Infocommunications Authority
Árpád Kovács	President, Government Budget Council
Tibor Navracsics	Deputy Prime Minister Minister for Public Administration and Justice Minister for Regional Development
Katalin Novák	Minister without portfolio
László Palkovics	Minister for Innovation and Technology
László Parragh	President, Hungarian Chamber of Commerce and Industry
Antal Rogán	Minister in charge of the Prime Minister's Cabinet Office
Miklós Seszták	Minister for National Development
János Süli	Minister without portfolio
Annamária Szalai	President, National Media and Infocommunications Authority
Kristóf Szalay-Bobrovniczky	Minister for Defense
Péter Szijjártó	Minister of Foreign Affairs and Trade
Mihály Varga	Deputy Prime Minister, Minister for Finance



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MARCZIS RÉKA

Sponsorship and Marketing Lead
Informatika a Társadalomért
Egyesület

✉ +36 70 383 1927

☎ marczis.reka@infoter.eu

BIRÓ ALBERT

Secretary General
Infotér

✉ +36 30 338 4060

☎ albert.biro@infoter.eu

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